## EUROPEAN FINANCIAL MANAGEMENT



# **Entrepreneurial Finance & Venture Capital Markets**

April 15-17, 2010

Co-sponsored by:











Keynote Speakers:
Josh Lerner, Harvard Business School
Alexander Ljungqvist, Stern School of Business, NYU

Symposium Chairs: Douglas Cumming Jean-Marc Suret Mike Wright

**Symposium Program** 

### Thursday, 15 April 2010

18:30RegistrationCIRANO19:00Official WelcomeCIRANO19:30 – 21:00Inaugural Buffet ReceptionCIRANO

#### Friday, 16 April 2010

8:00 - 9:30	Presentations – 2	parallel sessions	Sessions A1, A2

Session A1	International VC	Room: Concerto
Chair:	John Doukas	

International Capital Flows into the European Private Equity Market

Authors: Gael Imad'Eddine, Armin Schwienbacher

Discussant: Raj Nahata

Overcoming Distances via Syndication with Local Friends: The Case of Venture Capital

Authors: Andrea Schertler, Tereza Tykvová

Discussant: Douglas Cumming

Are particular industries more likely to succeed? A comparative analysis of VC investment in the

U.S. and Europe

Authors: Roman Kraeussl, Stefan Krause

Discussant: Hung-Chia Hsu

Session A2	Buyouts	Room: Brahms
Chair:	Mike Wright	

Buying to Sell: A Theory of Buyouts

Authors: Pehr-Johan Norbäck, Lars Person, Joacim Tåg

Discussant: Ioannis Floros

Secondary Buyouts *Author*: **Stefano Bonini** 

Discussant: Kasper Meisner Nielsen

Structure and Determinants of Financial Covenants in Leveraged Buyouts - Evidence from an

Economy with strong Creditor Rights

Authors: Ann-Kristin Achleitner, Reiner Braun, Florian Tappeiner

Discussant: Jerry Cao

9:30 – 9:50 Coffee Break Room: Concerto

9:50 – 11:20 Presentations – 2 parallel sessions Sessions B1, B2

Session B1	Private Equity	Room: Concerto
Chair:	Gerben de Zwart	

Under the Hammer: Do Private Equity Investors Really Acquire Target Firms For Less?

Authors: Jana Fidrmuc, Peter Roosenboom, Tim Teunissen

Discussant: Mary Anne Majadillas

Corporate Governance and Independent Directors: Much Ado About Nothing? The Evidence

Behind Private Equity Investment Performance

Authors: Stefano Caselli, Francesco Corielli, Stefano Gatti, and Francesca Querci

Discussant: Ranko Jelic

Private Equity Funds: Valuation, Systematic Risk and Illiquidity *Authors:* **Axel Buchner**, Christoph Kaserer, Niklas Wagner

Discussant: Mike Wright

Session B2	IPOs 1	Room: Brahms
Chair:	Wolfgang Bessler	

Local Underwriter Oligopolies and IPO Underpricing

Authors: Xiaoding Liu, Jay R. Ritter

Discussant: Salim Chahine

Auctioned IPOs: The U.S. Evidence

Author: François Degeorge, François Derrien, Kent L. Womack

Discussant: Maria Cecilia Bustamante

The Valuation Effect of Listing Requirements: An Analysis of Venture Capital-Backed IPOs.

Authors: Cécile Carpentier, Douglas Cumming, Jean-Marc Suret

Discussant: François Derrien

11:30 – 12:30	Keynote Speaker – Josh Lerner, Harvard Business School: "Private Equity in a time of Crisis: What does the Future Hold?"	Room: Concerto
12:30 – 13:30	Lunch	Restaurant Aroma
13:30 – 15:00	Presentations – 2 parallel sessions	Sessions C1, C2

Session C1	Venture Capital Investment	Room: Concerto
Chair:	Chris Yung	

Success in Global Venture Capital Investing: Do Institutional and Cultural Differences Matter?

Authors: Sonali Hazarika, Raj Nahata, Kishore Tandon

Discussant: José Martí Pellón

Specialization, Information Production and Venture Capital Staged Investment *Authors:* **Jerry Cao**, Winston T.H. Koh, Choong Tze Chua, Xiaoming Wang

Discussant: Gael Imad'Eddine

Why Do Entrepreneurs Switch Venture Capitalists?

Authors: Douglas Cumming, Na Dai

Discussant: Chris Yung

Session C2	IPOs 2	Room: Brahms
Chair:	François Derrien	

Does Managerial Optimism Lead to Long-Run Underperformance? Evidence from Venture

Capital-Backed IPOs

Author: Jean-Sébastien Michel Discussant: Wolfgang Bessler

Does venture capitalists reputation improve the survival profile of IPO firms?

Authors: Olfa Hamza, Maher Kooli Discussant: Nobuhiko Hibara

Management Quality and Operating Performance: Evidence for Canadian IPOs

Authors: Jean-François Bourdon, Lorne Switzer

Discussant: Xiaoding Liu

15:00 – 15:20 Coffee Break Room: Concerto

15:20 – 16:50 Presentations – 3 parallel sessions Sessions D1, D2, D3

Session D1	Angels and Family	Room: Concerto
Chair:	Ola Bengtsson	

Family Control and Financing Decisions

Authors: Ettore Croci, John A. Doukas, Halit Gonenc

Discussant: Douglas Cumming

Value Added by Angel Investors through Post-Investment Involvement: Exploratory Evidence

and Ownership Implications

Authors: Jess H. Chua, Zhenyu Wu

Discussant: Veikko Thiele

**Expected Returns to Angel Investors** 

Authors: Gerald P. Dwyer, Jr., Ramon P. DeGennaro

Discussant: Sofia Johan

Session D2	Exits	Room: Brahms
Chair:	Stefano Caselli	

Exits, Performance, and Late Stage Capital: the Case of UK Management Buy-outs

Authors: Ranko Jelic, Mike Wright

Discussant: Stefano Bonini

The Exit Behavior of Venture Capital firms

Authors: Arif Khurshed, Susanne Espenlaub, Abdulkadir Mohamed

Discussant: Florian Tappeiner

Managerial Divestment in Leveraged Buyouts

Authors: James Ang, Irena Hutton, Mary Anne Majadillas

Discussant: Axel Buchner

Session D3	Policy Issues	Room: Debussy
Chair:	Gael Imad'Eddine	

Gender and the Availability of Credit to Privately Held Firms: Evidence from the Surveys of Small Business Finances

Author: Rebel Cole, Hamid Mehran

Discussant: J. Ari Pandes

Financial Capital Injections among New Black and White Business Ventures: Evidence from the

Kauffman Firm Survey

Authors: Robert W. Fairlie, Alicia M. Robb, David T. Robinson

Discussant: Soenke Sievers

Assessing the Impact of Public Venture Capital Programmes in the United Kingdom: Do Re-

gional Characteristics Matter?

Authors: Federico Munari, Laura Toschi

Discussant: Olfa Hamza

16:50 – 18:30 Round Table Session Room: Concerto

**VC in Canada : Challenges and Alternatives** 

Josh Lerner, Douglas Cumming Mike Wright, Jean-Marc Suret Gilles Duruflé, Louis Doyle

19:00 Gala Dinner (By bus) Pointe-à-Callière Museum

## Saturday, 17 April 2010

8:30 – 10:00	Presentations – 2 parallel sessions	Sessions E1. E2
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Session E1	IPOs 3	Room: Concerto
Chair:	Xiaoding Liu	

Financing Activities and Payout Policies of Entrepreneurial Firms: Empirical Evidence from

German Initial Public Offerings

Authors: Wolfgang Bessler, Wolfgang Drobetz, Martin Seim

Discussant: Jose M. Plehn-Dujowich

Power Sharing in the Boardroom and its Impact on IPO Performance

Authors: Salim Chahine, Marc Goergen

Discussant: Lorne Switzer

The Dynamics of Going Public *Author*: **Maria Cecilia Bustamante** 

Discussant: Federico Munari

Session E2	Optimism	Room: Brahms
Chair:	Tereza Tykvova	

Entrepreneurial Optimism, Credit Availability, and Cost of Financing: Evidence from U.S. Small

Businesses

Authors: Na Dai, Vladimir Ivanov Discussant: Ola Bengtsson

Agency Risk and Firm Valuation: An Empirical Analysis of Venture Capitalists' Private Expecta-

tions

Authors: Georg Keienburg, Soenke Sievers, Thomas Hartman-Wendels

Discussant: Zhenyu Wu

Luck and Entrepreneurial Success

Authors: Diego Liechti, Claudio Loderer, Urs Peyer

Discussant: Rebel Cole

10:00 – 10:20 Coffee Break Room: Concerto 10:20 – 11:50 Presentations – 2 parallel sessions Sessions F1, F2

Session F1	Private Placements, PIPEs, Corporate VC	Room: Concerto
Chair:	Axel Buchner	

The Wealth Effects of Reducing Private Placement Resale Restrictions

Authors: Elizabeth Maynes, J. Ari Pandes

Discussant: Diego Liechti

On the Information Content of Repeated PIPE Offerings

Authors: Ioannis Floros, Travis R. A. Sapp

Discussant: Jean-Sébastien Michel

Competitive Effects of Private Equity Investments *Author:* **Hung-Chia Hsu**, Adam Reed, Joerg Rocholl

Discussant: Antonio J. Macias

Session F2	Contracts	Room: Brahms
Chair:	Douglas Cumming	

Contractual Characteristics and the Returns of Private Equity Investments

Authors: Emilia Garcia-Appendini, Stefano Caselli, Filippo Ippolito

Discussant: Gerben de Zwart

Changing the Nexus: The Evolution and Renegotiation of Venture Capital

Authors: Berk Sensoy, Ola Bengtsson

Discussant: Na Dai

Competing for Ideas: Matching and Contracting in the Venture Capital Market

Author. Jose M. Plehn-Dujowich, Konstantinos Serfes, Veikko Thiele

Discussant: Ramon P. De Gennaro

11:50 – 12:50 Keynote Speaker – Alexander Ljungqvist, Room: Concerto

Stern School of Business. NYU: "The decline

and fall of the IPO market"

13:00 – 14:00 Lunch Restaurant Aroma

14:00 – 16:00 Presentations – 2 parallel sessions Sessions G1, G2

Session G1	<b>Economics of Venture Capital and Private</b>	Room: Concerto
	Equity	
Chair:	Na Dai	

The Long-Run Supply and Demand for Venture Capital Funds: Information and Endogenous

Entry

**Author: Chris Yung** 

Discussant: Tereza Tykvova

The 'Double Market' Approach in Venture Capital and Private Equity Activity: The Case of Eu-

rope

Authors: Marina Balboa, José Martí Pellón

Discussant: Roman Kraeussl

Broken Promises: Private Equity Bid Failures and the Limits of Contract *Authors:* Mattew D. Cain, Steven M. Davidoff, **Antonio J. Macias** 

Discussant: Arif Khurshed

Session G2	Institutional Investment	Room: Brahms
Chair:	Jerry Cao	

The First Step of the Capital Flow from Institutions to Entrepreneurs: The Criteria for Sorting

Venture Capital Funds

Authors: Alexander Groh, Heinrich von Liechtenstein

Discussant: Stefano Caselli

A recommitment strategy for long term private equity fund investors

Authors: Gerben de Zwart, Brian Frieser, Dick van Dijk

Discussant: Joacim Tag

The Return to Pension Funds' Direct Investments in Private Equity: New Evidene on the Private

Equity Premium Puzzle

**Author: Kasper Meisner Nielsen** 

Discussant: Jana Fidrmuc

Institutional Investment in Listed Private Equity

Authors: Douglas Cumming, Grant Fleming, Sofia A. Johan

Discussant: Alexander Groh